



Sponsorship Opportunities

IRAQ URBANEXPO 2014

**International Municipal Necessities, Urbanism,
Infrastructure, Machinery, Environment
and Technologies Exhibition**

26 February - 01 MARCH 2014 ERBIL/IRAQ

ERBIL INTERNATIONAL FAIR GROUND

Sponsorship Opportunities

IRAQ URBANEXPO 2014, will be one of the most important and prestigious gatherings for related sector companies.

Our sponsorship packages will help reinforce your company's position as an innovator and help set you apart from your competitors..

Diamond Sponsorship Package - Main Sponsorship 35.000 Euro

- 36 sqm Exhibition Stand in special reserved area
- All advertisement in newspaper/Publications and digital media for show will carry Sponsor's logo with sponsorship title.
- Sponsor's logo and sponsorship title on the invitation of exhibition
- Sponsor's logo and sponsorship title on the VIP invitation of exhibition
- Sponsor's logo and sponsorship title on roll-up stands of exhibition
- Sponsor's logo and sponsorship title on the cover of all printed catalogues of exhibition.
- One billboard advertisement at the exterior of exhibition hall
- 4 bowhead flags with Sponsor's design placed at the exterior of the hall entrance
- Sponsor's logo and sponsorship title in pre-exhibition newsletters
- Verbal acknowledgement and thank you during opening ceremony
- Sponsor's logo, sponsorship title, and link on the main webpage of the exhibition
- Two (2) full-page colour advertisements in the official catalogue
- Sponsor's logo, and sponsorship title on all emails to potential exhibitors and visitors
- 20 VIP invitations to top level management of the sponsor
- 1000 exhibition invitation

Platinum Sponsorship Package 20.000 Euro

- 24 sqm Exhibition Stand in special reserved area
- All advertisement in newspaper/Publications and digital media for show will carry Sponsor's logo with sponsorship title.
- Sponsor's logo and sponsorship title on the invitation of exhibition
- Sponsor's logo and sponsorship title on the VIP invitation of exhibition
- Sponsor's logo and sponsorship title on roll-up stands of exhibition
- Sponsor's logo and sponsorship title on the cover of all printed catalogues of exhibition.
- Sponsor's logo and sponsorship title in pre-exhibition newsletters
- Sponsor's logo, sponsorship title, and link on the main webpage of the exhibition
- One (1) full-page colour advertisements in the official catalogue
- Sponsor's logo, and sponsorship title on all emails to potential exhibitors and visitors
- 15 VIP invitations to top level management of the sponsor
- 750 exhibition invitation

Gold Sponsorship Package 15.000 Euro

- 18 m² exhibition stand
- All advertisement in newspaper/Publications and digital media for show will carry Sponsor's logo with sponsorship title.
- Sponsor's logo and sponsorship title on the invitation of exhibition
- Sponsor's logo and sponsorship title on the VIP invitation of exhibition
- Sponsor's logo and sponsorship title on roll-up stands of exhibition
- Sponsor's logo and sponsorship title on the cover of all printed catalogues of exhibition.
- Sponsor's logo and sponsorship title in pre-exhibition newsletters
- Sponsor's logo, sponsorship title, and link on the main webpage of the exhibition
- One (1) full-page colour advertisements in the official catalogue
- Sponsor's logo, and sponsorship title on all emails to potential exhibitors and visitors
- 15 VIP invitations to top level management of the sponsor
- 750 exhibition invitation

***Sponsors will be informed about the sizes of name/ logo / banner being used in all visual and written materials before signing the sponsorship agreement.

****Only one company can have Diamond Sponsorship Package

***Maximum number of companies that will have Platinum Sponsorship Package is two.

***Maximum number of companies that will have Gold Sponsorship Package is three.

ELANEXPO

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Other Sponsorship Opportunities



VISITOR ID BADGE SPONSORSHIP

- Sponsor's logo on the ID Badge distributed to all visitors at the registration
- Sponsor's color advertisement on the back side of ID Badge distributed at the registration to all visitors
- One (1) full-page colour advertisements in the official catalogue
- 30000 Badges will be printed

15.000 Euro



VISITOR PROMOTION SPONSORSHIP

Preparation of hat and t-shirt to be distributed at exhibition visitor entrance gates.

1000 T-Shirts + 1000 Hats

- 1 full-page color advertisements in the official exhibition catalogue

8.500 Euro



GALA DINNER SPONSORSHIP

Gala dinner area will be furnished with sponsors promotional and advertorial material (the materials will be provided by the sponsor) and distribution of the presentation material will be allowed. Open buffet dinner for 400 international exhibitors and local government authorities

- * 1 full-page color advertisement in the official exhibition catalogue

8.000 Euro



EXHIBITION BAG SPONSORSHIP

- Sponsor's logo on the Bag distributed to all visitors at the registration
- Insert of Sponsors's catalogue or flyer in the Bag distributed to all visitors at the registration (catalogue or flyer will be provided by the Sponsor)
- One (1) full-page colour advertisements in the official catalogue
- 10000 Bags will be printed

7.500 Euro



BUSINESS CENTER SPONSORSHIP

Furnishing of the business center in the exhibition area, posters, logos, and flyers of the sponsor will be allowed and the logo of the sponsor will be on the computers.

- 1 full-page color advertisements in the official exhibition catalogue

3.500 Euro